

Mobile Guest Engagement Solutions for Restaurants



For only **\$49 /month** your stunning branded mobile guest engagement app will help you to increase sales, drive in more traffic, and improve guest satisfaction and online reviews with the following features:

- ✓ **Push Notifications** – send actionable pop-up alerts to guests' smartphones i.e. specials, new menu items, redeem offer, etc.
- ✓ **Reservations** – digitally prompt guests to make a reservation.
- ✓ **Mobile Coupons** – increase guest spend and boost satisfaction with compelling offers.
- ✓ **Online Reviews** – increase reviews by digitally prompting guests to easily leave a review.
- ✓ **Ordering** – easy ordering of food, catering, drinks and services.
- ✓ **Digital Loyalty** – Reward loyal customers for making frequent visits or purchases.
- ✓ **Events** – increase attendance by publishing and promoting events and activities directly to guests' smart devices.
- ✓ **Social Media** – promote your brand awareness by leveraging Facebook, Twitter, YouTube, etc.
- ✓ **Analytics** – view reports on user downloads, activity, coupon redemption, etc.
- ✓ **No Surprises** -- no set up fees, no hidden fees, no limits, no surprises.



"This is a MUST HAVE. We've increased visitor flow while improving guest spend with mobile offers."

John Dawson
General Manager



"Our geo-targeted push messages, digital loyalty programs and mobile offers helps us to promote and grow our restaurants and catering sales."

Rai McCarty
General Manager



"Our guest engagement app helps drive in more guests while improving our dining and catering sales."

Patrick Miner
General Manager

1 7 L I G H T



It's App Easy™

[Schedule a 10 min demo](#)

Frequently Asked Questions

Why do I need a mobile app? I already have a mobile website.

A mobile app gives restaurants the advantage of having their own corner on a guests' device. You have more control over the engagement and presence on a guests' device than you would with a mobile website. For instance, a mobile app can be closed or inactive, but still work in the background to send geo-targeted push notifications and mobile offers such as specials, events, new menu items, etc.

What is the cost? Any additional fees?

Your mobile guest engagement app is specially priced at only \$49 /month. There are no set up fees, no hidden fees, no extra fees, no surprises.

Is my app free for my guests?

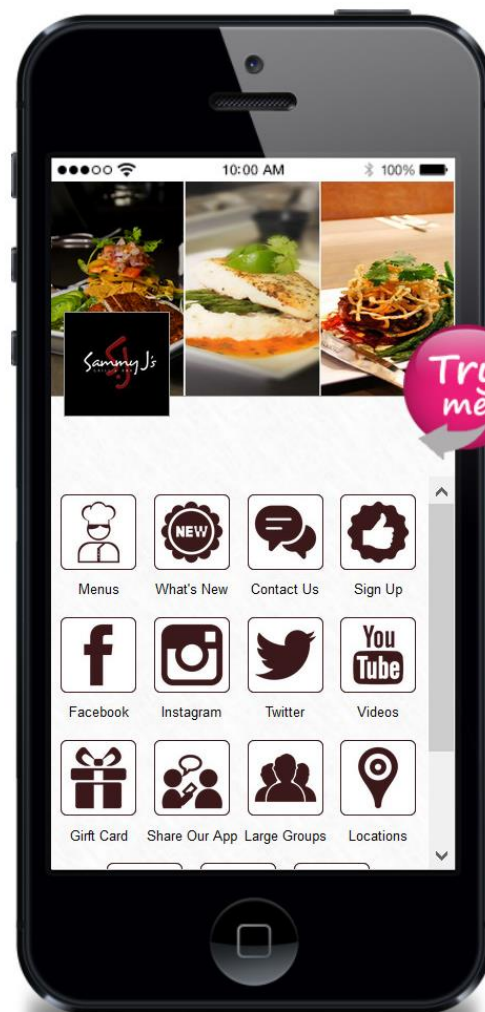
Yes. Your guests simply download the app from iTunes or Google Play for free.

How do I promote my app?

Request [Zuzapp's best practices](#) to promoting your mobile app via a variety of channels.

Will guests download my app?

Yes. While quantity is a good metric to track, it's important to also focus your mobile strategy on the value of quality. The behavior of a mobile user vs a non-user is key to your ROI. Mobile users are avid users. They are more open to receiving push notifications; they are more amenable to act on mobile offers; and they are much more likely to share your app and mobile offers with their friends, family and colleagues. That said, it's necessary to promote your app to generate downloads, however also focus your strategy on engaging mobile users with push messages, mobile offers and digital loyalty programs.



"Online ordering, mobile coupons and loyalty rewards enriches the guest experience while helping us to boost sales from dine-in and take out services."

Ed Wells
Owner



"We're exceeding our guests' expectations. Our mobile guest engagement app helps drive in more guests while improving our dining and catering sales."

Melinda Hausner
General Manager

